

Did you know?

Fast facts about the Pee Dee!



- ◆ The **Pee Dee Region** of South Carolina (you're in it!) is made up of eight counties - Chesterfield, Darlington, Dillon, Florence, Lee, Marion, Marlboro & Williamsburg
- ◆ Our area is named after the **Great Pee Dee River**, which originates in the Appalachian Mountains in North Carolina and flows through our region to the coast (Georgetown).
- ◆ The river is named after the **Native American Pee Dee Tribe** who settled alongside the river before, during and after the Civil War.
- ◆ Florence was originally established as a **transportation hub**, first because of the Pee Dee River, then because it was the intersection of two major rail lines.
- ◆ Though largely agricultural, with our direct connection to **I-95** and **I-20**, Florence has become a leading choice for large corporations such as Heinz, Honda, QVC (distribution), Monster, Johnson Controls (battery manufacturing), and most recently Otis Elevator.
- ◆ Florence is also known for its two large **regional hospital** systems – McLeod and Carolinas.
- ◆ The **population** in Florence is continuously growing - 65,000 around the city and 165,000 in the county.
- ◆ We're host to many sporting events throughout the year. **Freedom Florence** is a 100-acre, state-of-the-art multipurpose recreational park featuring nine lighted recreation baseball/softball fields, four multipurpose fields (soccer/football) and an 11,600 square foot gymnastics center!
- ◆ Our region is chocked full of agriculture! Ask about our working farms, roadside stands and farmers markets. Visit corn mazes and pumpkin patches in the fall, and attend outdoor festivals, wine tastings year-round. Pick up a copy of '**Ag-Cited**' to learn more!
- ◆ We're also made up of fabulous downtowns, hip art studios, cultural performances and intriguing museums. Our outstanding Civic Center is located right next door. Pick up a copy of '**Artastic**' to learn more!
- ◆ Grab the '**Florence Dining Guide**' and ask about our locally owned restaurants. There's over 40 in Florence alone! PS - Don't leave the Pee Dee without trying one of our delicious BBQ restaurants!
- ◆ Our area is host to many beloved individuals! Ask us about **Pearl Fryar** and his magical Topiary Garden, or **The Button King** and his collection of more than one million buttons!
- ◆ Florence is considered the **hub of the Pee Dee** because there's always something happening here! Ask us what's happening today!